



GenMobi Technologies to Debut BUZZ™ at 3GSM World Congress 2007

BARCELONA, Spain and SAN JOSE, California, February 8 /PRNewswire/ -- GenMobi Technologies will launch BUZZ(TM) Mobile Social Platform (MSP) at 3GSM World Congress in Barcelona. The Buzz(TM) MSP is a fun and safe mobile playground for kids ages 8-17, offering content and unlimited messaging for cents a day. Divided into two communities -- BuzzKidz(TM) (for kids 8-12) and BuzzTeenz(TM) (for kids 13-17), Buzz(TM) MSP delivers many innovative features and functions, including:

- ✓ Bulletproof age-and-user validation to ensure that this a "kids-only" community;
- ✓ Technology that parses language and blocks inappropriate messages;
- ✓ Exclusive downloadable content including celebrity "shout-out" ringtones;
- ✓ Single and multi-player gaming capabilities;
- ✓ Instant messaging with language translation in multiple different languages; and
- ✓ Parental controls and alerts to ensure a safe environment for children.

Buzz(TM) answers some of the most urgent needs for kids, parents, educators and governments around the world. Parents and educators often wonder if there is an effective way to protect children and prevent bullies and predators from harassing them. Only the reliable age-and-identity verification process combined with the constant monitoring of blocking of all offensive messages ensures that Buzz (TM) users are safe from log-on to log-off.

Please join us at GSM at Hospitality Suite 53, Level 8, Hall 4. Our top executives will be on hand to eagerly and enthusiastically give media interviews, including:

Michael J. Schultz - Chief Executive Officer and co-founder

Karina Goldrajch - Chief Marketing Officer and co-founder

Stan Weitzman - Executive Vice President and co-founder Bill Kehoe - Chief Information Officer

About GenMobi Technologies, Inc.:

Founded in 2006 and established in Silicon Valley, GenMobi Technologies, Inc. is the developer of the first technology that makes it possible for a mobile device to act as a security tool for the mobile or internet communications. GenMobi's two patent-pending technology-based services, CQR-ID (pronounced "secure ID") and the Buzz (TM) Mobile Social Platform enable cellular phones to create bulletproof identity-and-age validations. GenMobi Technologies, Inc. is a socially-responsible company that commits ten percent of Buzz(TM) net revenues to children's causes, of which five percent goes to children of Africa. For more information on GenMobi Technologies and Buzz(TM) MSP, please contact:

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