



FOR IMMEDIATE RELEASE

GenMobi Technologies Offers Age and Identity Verification for Social Networking Sites

San Jose, CA, March 20, 2007. GenMobi Technologies, Inc. introduces age-and-identity verification technology that can be used for social networking sites. CQR-ID's™ (pronounced "Secure ID") patent-pending technology allows social networking sites like MySpace, Facebook, and Xanga to ensure that their users are who they say they are by cross validating multiple identifiers such as the mobile telephone number, the SIM Card and the carrier-user registration. More specifically, CQR-ID™:

- 1) Verifies and validates a user's age and identity;*
- 2) Hard codes that identity to the customer's mobile phone;*
- 3) Authenticates the user each time they enter a site powered by CQR-ID guaranteeing that all users are known but their personal identities are kept secret ensuring their privacy.*

CQR-ID™ is available for social networking sites or any Internet site that needs to protect its users through positive identity authentication.

With increasing numbers of sexual assaults involving adults and underage internet and mobile users being tied to social networking sites, states like Connecticut have addressed the necessity for age and identity verification for social networking Internet sites. Just last week, the Connecticut House Committee on General Law passed a bill requiring social networking sites to independently verify the information being supplied by the minor and the parents upon registration. According to the Connecticut Attorney General's office, 46 other states plan to follow suit.

"We support and herald the leadership of the Connecticut Attorney General's office in recognizing that not only is age verification possible for social networking sites, but the proper technology can save a child's life from a sexual predator or cyber-bully," says Michael J. Schultz, GenMobi's CEO.

"CQR-ID™ answers some of the most urgent needs for kids, parents, educators and governments around the world, and we're pleased that our technologies can help make that difference," continued Schultz.

GenMobi Technologies, Inc.

Genmobi Technologies, Inc. offers mobile solutions in three areas of specialization within the Buzz™ Mobile Social Platform (MSP): CQR-ID™ (age-and-identity verification), CoP™ (Content Parser), and BAM™ (Browser Active Massaging) – individually available for licensing. Buzz™ MSP offers social networking, communication, and personalization of the mobile phone with bulletproof age-and-identity verification for kids ages 5-17. For more information on **CQR-ID** or other GenMobi technologies, please check out www.genmobi.com or contact:

Deborah Perry Piscione

Vice President, Global Communications and Government Affairs

GenMobi Technologies, Inc.

deborah@genmobi.com

www.genmobi.com

Telephone: +1 (650) 575.7528